



Sommet 2017

sur la culture philanthropique

PHILANTHROPIC
CULTURE

**AT THE HEART
OF THE CITY**

NOVEMBER 14 AND 15 2017
PALAIS DES CONGRÈS DE MONTRÉAL

institut **Mallet**

CONTEXT

Today more than ever, cities in Quebec, Canada, as elsewhere in the world, are undergoing major changes. As generators of both wealth and poverty, they are confronted with the following main questions:

- **How might we create social inclusion rather than exclusion?**
- **How might we provide more jobs and employment, mobility and access to housing?**
- **How can we rethink infrastructure and the natural environment in cities?**

Meeting these challenges is a complex undertaking, as neither the governments nor the private sector have all the solutions. Instead, these stakeholders are called on to collaborate not only with each other but also with civil society initiatives and the philanthropic sector.

With over 80% of the population living in urban areas, cities are invariably home to social and economic problems. Yet at the same time, they also foster innovation, creativity and a diversity of solutions. In that context, philanthropic culture is expected to play a more predominant role in cities in the decades to come, be it through approaches based on geographical location or sector of activity.

2017 SUMMIT THEME

How is philanthropic action developing in cities? What factors facilitate or impede it? What impacts does it have on the urban fabric? What new alliances are forming? What innovations does it engender? These are the main topics of the 2017 Summit.

The city has an interesting scale to better understand the philanthropic ecosystem, as the donors, foundations, organizations and beneficiaries, as well as their actions and interactions, can be easily identified. This means that the philanthropic culture of small and large cities can be captured, with concrete examples allowing for inspiring comparisons between cities, even at the international scale.

The 2017 Summit builds on the 2013 and 2015 summits, which served to identify the key philanthropic actors and to highlight the importance of the ecosystem in the definition of needs and the mobilization of resources. The dynamism of philanthropic action in cities, both here and abroad, manifests through a number of initiatives bringing together many cities and supported by large foundations (Inclusive Growth in Cities, Ford Foundation; Resilient Cities, Rockefeller Foundation; and Cities for People, McConnell Foundation).

- **What might we learn from such experiences?**
- **What place does philanthropic culture hold in Quebec cities?**

PROGRAM AND OBJECTIVES

Program

The first day of the Summit will be dedicated to the city as a place of expression of philanthropic culture. Through presentations and exchanges, participants will gain an understanding of the city as a space within which philanthropic action develops and changes. For example, some talks will present urban philanthropic systems in operation here and elsewhere and address the interrelations and dynamics between the philanthropic actors, the government and the private sector.

On the second day, we will explore the topic of quality of life in the city by sectors of activity, being arts and culture, sustainable development, health, education, and social inequality and exclusion. As part of that process, we will be identifying best practices, social innovations and inter-sectoral collaboration that are emerging and taking shape in cities.

Objectives

- Understand the city as a space within which philanthropic action develops and changes; understand how philanthropic culture is deployed and how it changes the face of the city.
- Better understand the stakes with regards to philanthropic action in the city: What fosters its development? What stimulates or hampers its creativity? What are its impacts on the urban fabric, community life, exchanges and alliances it forges?
- Identify synergies between philanthropic actors (donors, foundations, not-for-profit organizations, beneficiaries) and get a better grasp of their relationship with the government and the private sector in the urban context.
- Compare the philanthropic action of cities across Canada and from abroad.
- Share best practices and social innovations that will help cities meet the challenges they face.

DAY 1 — November 14

The City as a Place of Philanthropic Action

Opening of the 2017 Summit

Moderator of the 2017 Summit : **Ariane Émond**, *Independent journalist and animator*

7:15 a.m. **Registration and breakfast**

8:30 a.m. **Opening of the 2017 Summit**

- **Jean M. Gagné**, *President and CEO, Institut Mallet*

9:00 a.m. **From the Founding of Montreal to the Present Day: The Contribution of Philanthropic Culture**

- **Dominique Deslandres**, *Full Professor, Department of History, Université de Montréal*

9:30 a.m. **Mapping Urban Philanthropic Systems: Montreal, Quebec City and Gaspé**

- **Sylvain Lefèvre**, *Professor, Université du Québec à Montréal*

9:50 a.m. **A Conversation with Pierre Lassonde**

- **Pierre Lassonde**, *Chair of the Board of Directors of the Canada Council for the Arts, former Chair of the Board of Directors of the Musée national des beaux-arts du Québec, and Chair of the Board of Directors of Franco-Nevada Mining Ltd.*

Moderator : **Pierre Maisonneuve**, *Journalist*

10:30 a.m. **Break**

DAY 1 — November 14

The City as a Place of Philanthropic Action

Territories and cross-cutting approaches

This series of panels explores the city as a place of philanthropic action. Philanthropic culture unfolds and changes along with the needs of citizens, available resources, and the specific political, economic and social context of each country and region.

Cities, however, beyond their unique contexts, face common challenges in all matters of social inequality, climate change and economic recovery—challenges to which philanthropy can offer innovative solutions and strategies that are adapted to local realities.

By analyzing the territory of a city, we identify the actors (donors, foundations, organizations, municipal administrations, and businesses) and their relationships as well as the main issues and the factors facilitating the development of philanthropic culture.

- What is the role of philanthropic culture in a city's development? In which specific sectors of activity?
- What are the main contributions of philanthropic culture?
- Which actors are the greatest innovators?
- What are the ties between philanthropic actors, public authorities and businesses?
- How can philanthropic culture help to meet the major challenges of the 21st century?

11:00 a.m. Opening plenary

Philanthropic Culture in Cities Throughout the World: Its Role, its Place and its Forms

- Paris : **Dominique Lemaistre**, *Director of Patronage, Fondation de France*
- New York : **Olivia Stinson**, *Associate Director, City and Practice Management, 100 Resilient Cities, Rockefeller Foundation*
- Seoul : **Chul-Hee Kang**, *Professor, School of Social Welfare, Yonsei University*

Moderator : **François Lagarde**, *Vice-President of Communications, Fondation Lucie et André Chagnon*

Translation available

12:30 p.m. Lunch

DAY 1 — November 14

The City as a Place of Philanthropic Action

2:00 p.m. Quebec Experiences: Proximity, Issues and Innovations

Panel 1 A

- Lac-Mégantic :
Colette Roy Laroche,
Former mayor of Lac-Mégantic
- Gatineau :
Daniel Brunette, *Director,*
Development and Donor Services,
Community Foundation of Ottawa and
technical advisor, founding committee
of Philanthropie Outaouais
- Saint-Georges :
Marcel Dutil, *Chair of the Board,*
Canam inc.

Animation : **Éric Gagnon**, *Researcher,*
Centre intégré universitaire de santé et de
services sociaux de la Capitale-Nationale,
Québec

Panel 1 B

- Québec :
Bruno Marchand, *CEO, Centraide Québec*
et Chaudière-Appalaches
- Val-d'Or :
Édith Cloutier, *Executive Director of the*
Native Friendship Centre
- Trois-Rivières :
Sylvie Tardif, *Executive Director, Centre*
d'organisation mauricien de services et
d'éducation populaire (COMSEP)

Moderator : **Esther Bégin**, *Journalist and*
animator

3:15 p.m. Break

3:45 p.m. Canadian Metropolises: Diversity and Creativity

- Montréal : **Yvan Gauthier**, *President and CEO, Foundation of Greater Montréal*
- Vancouver : **Kevin McCort**, *CEO, Vancouver Foundation*
- Toronto : **Marcel Lauzière**, *President and CEO, Lawson Foundation*

Moderator : **Esther Bégin**, *Journalist and animator*

Translation available

5:15 p.m. End of activities of day 1

6:00 p.m. Networking Activity

DAY 2 — November 15

Quality of Life and Innovative Practices

7:45 a.m. **Breakfast**

8:30 a.m. **Philanthropic Pathways: Observations and Future Prospects**

- **Claude Chagnon**, *Vice-President of the board and CEO, Fondation Lucie et André Chagnon*

Moderator : **Pierre Bruneau**, *TVA news anchor and administrator and spokesman for the Fondation Charles-Bruneau*

Philanthropy: Active in All Sectors

Meeting the complex and interdependent needs of all the residents of a city requires innovative strategies and collaboration between a variety of stakeholders. Although sectoral approaches are still the norm, the trend is moving towards intersectorality.

This second series of panels presents concrete examples of interventions from the following five areas: arts and culture, social inequalities and exclusion, sustainable development, health, and education. Each panel will seek to respond to the following questions:

- What role does philanthropic culture play in this sector? What are its potential contributions?
- What are the advantages and challenges of intersectoral collaboration?
- What role do municipalities and businesses play in this sector?
- Who are the most innovative philanthropic actors in this sector?

DAY 2 — November 15

Quality of Life and Innovative Practices

9:00 a.m. Panels - Activity Areas

Panel C : Arts and culture

- **Nadia Duguay**, *Cofounder and Co-Executive Director, Exeko*
 - **Nathalie Lévesque**, *Director, Fondation Musée McCord*
 - **Martin Thibodeau**, *President, Quebec Headquarters, RBC Royal Bank*
- Moderator : **Miriam Fahmy**, *Researcher, Editor and Independent animator*

Panel D : Sustainable development

- **Éric Bauce**, *Full Professor, Faculty of Forestry, Geography and Geomatics, and past Executive Vice-Rector, Development, Université Laval*
 - **Benoît Mercille**, *Executive Director, Fondation Monique-Fitz-Back*
 - **Brent Bergeron**, *Executive Vice President – Corporate Affairs & Sustainability, Goldcorp*
- Moderator : **Jean-Philippe Messier**, *Executive Director, Réserve mondiale de la biosphère Manicouagan-Uapishka*

Panel E : Social inequalities and exclusion

- **Jacques Bordeleau**, *Executive Director, Fondation Béati*
 - **Michel Dallaire**, *CEO, Cominar*
 - **Jean-Philippe Vermette**, *Executive Director, Carrefour alimentaire Centre-Sud*
- Moderator : **Fabrice Vil**, *Cofounder and Executive Director, Pour 3 Points*

10:30 a.m. Break

11:00 a.m. Panels - Activity Areas

Panel F : Health

- **Nicolas Bergeron**, *MD FRCPC, President, Médecins du Monde Canada*
 - **Maud Cohen**, *CEO, Fondation CHU Ste-Justine*
 - **Maude Julien**, *Executive Director and Clinical assistant, Centre de pédiatrie sociale de Lévis*
- Moderator : **Miriam Fahmy**, *Researcher, Editor and Independent animator*

Panel G : Education

- **Nicolas Arsenault**, *CEO and Cofounder, Fondation Mobilys*
 - **Marcel Dupuis**, *Associate Vice President of Development, Concordia University*
 - **Stéphane Vaillancourt**, *CEO, YMCA du Québec*
- Moderator : **Fabrice Vil**, *Cofounder and Executive Director, Pour 3 Points*

12:30 p.m. Lunch

Quality of Life and Innovative Practices

Philanthropic Innovation in Cities : Current Research

This panel proposes to take stock of current research in the field of philanthropy and to estimate the practical implications arising therefrom. The speakers will present an overview of the most inspiring research conducted in Canada and abroad over the past decade. The following topics will be addressed :

2:00 p.m. Philanthropic Innovation in Cities : Current Research

Urban Philanthropic Innovation

Jean-Marc Fontan, *Full Professor, Department of Sociology, Université du Québec à Montréal*

- What are the factors for success, and what might we learn from past failures?
- What are the lessons learned and the avenues for action to consider?
- What new forms of collaboration might allow us to meet the major urban challenges of the 21st century?

Diversity and Cultural Communities: Multiple Forms of Involvement

Daniel Salée, *Professor, School of Community & Public Affairs, Concordia University*

- What are the various ways in which cultural communities are involved in philanthropy?
- What are the specific needs of the various communities, and what are the most appropriate responses to these needs?
- In the current global context of ethnic tensions, what role should philanthropic culture play in the urban setting?

International Comparisons

Pamala Wiepking, *Assistant Professor, Rotterdam School of Management, Erasmus University Rotterdam, Netherlands*

- What are the factors that facilitate philanthropic action in cities?
- What political and legal contexts are the most favourable to the development of philanthropic culture?
- What role should philanthropy play with regards to the major issues of the day?

Moderator : **Ariane Émond**, *Independent journalist and animator*

Translation available

DAY 2 — November 15

Quality of Life and Innovative Practices

Summary and Closing of the Summit

3:15 p.m. Twofold Summary: New Knowledge and Avenues for Action

The Co-construction of Knowledge: What Might We Take Away from the 2017 Summit?

- **Benoît Lévesque**, *Professor Emeritus, Université du Québec à Montréal & Associate Professor, École nationale d'administration publique*

Best Practices and Avenues for Action

- **Stephen Huddart**, *President and CEO, The J.W. McConnell Family Foundation*
- **Lili-Anna Pereša**, *President and CEO, Centraide of Greater Montréal*

4:00 p.m. Closing of the Summit

- **Jean M. Gagné**, *President and CEO, Institut Mallet*

4:15 p.m. Closing reception with wine

REGISTRATION

Summit : 250\$
Cost included breakfast and lunch
on November 14 and 15

Networking activity : 90\$
Diner cocktail on Novembre 14

Registration : www.sommet2017.org

SUMMIT PARTNERS

